

14th Annual Senior Health & Fitness Fair

Friday, October 26, 2018



Application Form. Please complete *every line* on this form.

Company/Organization _____ Date _____

Contact person _____ Phone _____

Street/P.O. Box _____ Email _____

City _____ State _____ ZIP _____

Services provided/Promotional items/Samples _____

Box lunches (2 included): 1 lunch 2 lunches Additional lunches (\$10 each) _____

Will you bring your own floor-length table drape? Yes No

NOTE: WIFI is available and electricity is provided for each booth.

Sponsorship Opportunities. Booth fees are included.

Diamond (\$5,000)* Platinum (\$2,500)* Gold (\$1,000)*

Silver (\$500)* Bronze (\$300)* *See Sponsorship Opportunities page for benefit details.

Regular Booth. Please indicate if you are for-profit or non-profit organization. Tax ID required for non-profit.

Includes a 10x10 booth, a table, two chairs, two lunches, and booth signage.

For-profit organization Non-profit organization. Tax ID # _____

Fees: For-profit \$200 (\$225 after October 4*) Non-profit \$125 (\$175 after October 4*)

*Applications received after **October 4, 2018**, are subject to availability and higher fees.

Payment. Must be received by **Thursday, October 4, 2018**, to secure a booth. LLU requisitions, Visa, MasterCard, American Express, Discover, and checks accepted. Please make checks payable to **LLU Drayson Center** (Tax ID #95-1816009). **Please note:** Non-profit organizations must attach a copy of their 501(c)(3) license.

Name on credit card: _____

Credit card # _____ Expiration date _____

Questions? William Wright | 909-558-1000, ext. 55320 | wwright@llu.edu
Bess Getman | 909-558-7233 | bgetman@llu.edu

Return this form via *mail* or *fax* by **Thursday, October 4, 2018:**

Bess Getman, Manager | Senior Wellness Program
LLU Drayson Center | 25040 Stewart Street | Loma Linda, CA 92354
FAX 909-558-0102



LOMA LINDA
UNIVERSITY
Drayson Center

14th Annual Senior Health & Fitness Fair

Friday, October 26, 2018



Dear Exhibitor:

Our theme for the 14th Annual Senior Health & Fitness Fair is “What’s Your Favorite Sport?” The event is scheduled for Friday, October 26, 2018, in the Opsahl Gym. You are an important part of our community, and we look forward to your service to our seniors in Loma Linda and the surrounding areas of the Inland Empire. You are encouraged to dress and decorate your booth in accordance with our theme.

This year, we expect more than 1,000 seniors to attend our 14th Annual Senior Health & Fitness Fair. This is a perfect opportunity for you to reach many of the seniors that your organization or department serves. The fair will run from 9:00 a.m. to 12:30 p.m. You will be able to share vital information on health, nutrition, fitness, and various services targeted to seniors ages 55 and older.

You will have the opportunity to:

- ✓ Conduct health screenings
- ✓ Provide samples and demonstrations of your products and services
- ✓ Provide information about your organization or department
- ✓ Register seniors for your products and services, or add them to your mailing list

Each exhibitor is asked to provide a door prize (no meat or alcohol please), valued at a minimum of \$50, to be given away during drawings throughout the course of the fair. Attendees will receive a card, along with instructions, indicating they must visit at least 12 exhibitor booths to qualify for the grand prize drawing. You will be asked to initial these cards when attendees visit your booth.

You will receive a booth assignment and additional information at check-in the morning of the fair. Your door prize will be collected at your booth by an event volunteer. Please remember to securely attach your business card to your door prize to ensure that your organization or department is appropriately recognized.

Lunch will be delivered to your booth at approximately 11:30 a.m. Enclosed is a Senior Fair application packet and Drayson Center facility map that includes exhibitor parking and other information that will be helpful on the day of the fair. The exhibitor packet (including the letter, sponsorship opportunities, and application form) can be found on our website at drayson.llu.edu.

Setup will be available on Thursday, October 25, from 4:00 to 6:00 p.m., as well as on Friday, October 26, from 7:00 to 8:30 a.m. Take-down will begin at the close of the event at 12:30 p.m. Please arrive on time and stay for the full three-and-a-half hours.

We look forward to your participation. If you have questions, please contact Dr. William Wright at 909-558-1000, ext. 55320 or wwright@llu.edu or myself (see below).

Thank you for supporting our area seniors.

Sincerely,

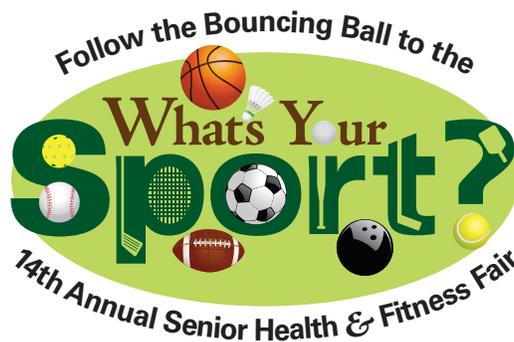
Bess Getman, Manager | Senior Wellness Program
Loma Linda University Drayson Center | 25040 Stewart Street
Loma Linda, CA 92354 | 909-558-7233 | 909-558-0102 FAX | bgetman@llu.edu



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Sponsorship Opportunities

Drayson Center Non-profit Tax ID: 95-1816009

Diamond Sponsor \$5,000

30' x 10' Booth (three 6' tables plus chairs) | Two complimentary gourmet lunches
Recognition during fair announcements | Company name or logo on participant T-shirts*
Five one-year transferable Drayson Center Senior Wellness Program memberships (redeemed by 9/20/19)

Platinum Sponsor \$2,500

30' x 10' Booth (three 6' tables plus chairs) | Two complimentary gourmet lunches
Recognition during fair announcements | Company name or logo on participant T-shirts*
Two one-year transferable Drayson Center Senior Wellness Program memberships (redeemed by 9/20/19)

Gold Sponsor \$1,000

20' x 10' Booth (two 6' tables plus chairs) | Two complimentary gourmet lunches
Recognition during fair announcements | Company name or logo on participant T-shirts*
One 1-year non-transferable Drayson Center Senior Wellness Program membership
(redeemed by 9/20/19)

Silver Sponsor \$500

10' x 10' Booth (6' table plus chairs) | Two complimentary gourmet lunches
Recognition during fair announcements | Company name or logo on participant T-shirts*
One 6-month non-transferable Drayson Center Senior Wellness Program membership
(redeemed by 9/20/19)

Bronze Sponsor \$300

10' x 10' Booth (6' table plus chairs) | Two complimentary gourmet lunches
Recognition during fair announcements | Company name or logo on participant T-shirts*

**Deadline for sponsorship logos to be included on T-shirts: Monday, September 17, 2018*

Contacts

William Wright, Senior Program Assistant
909-558-100, ext. 55320 | wwright@llu.edu

Bess Getman, Manager |
909-558-7233 | bgetman@llu.edu



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Directions to Drayson Center

From South:

1. Take the 91 East (Riverside Freeway)
2. 91 East becomes I-215 North (Riverside Freeway)
3. Take the I-10 East ramp (San Bernardino Freeway) toward Redlands/Indio
4. Exit at Tippecanoe Avenue/Anderson Street (Exit 74)
5. Right onto Anderson Street
6. Left at Stewart Street
7. Arrive at 25040 Stewart Street, Loma Linda; Drayson Center is on your left

From West:

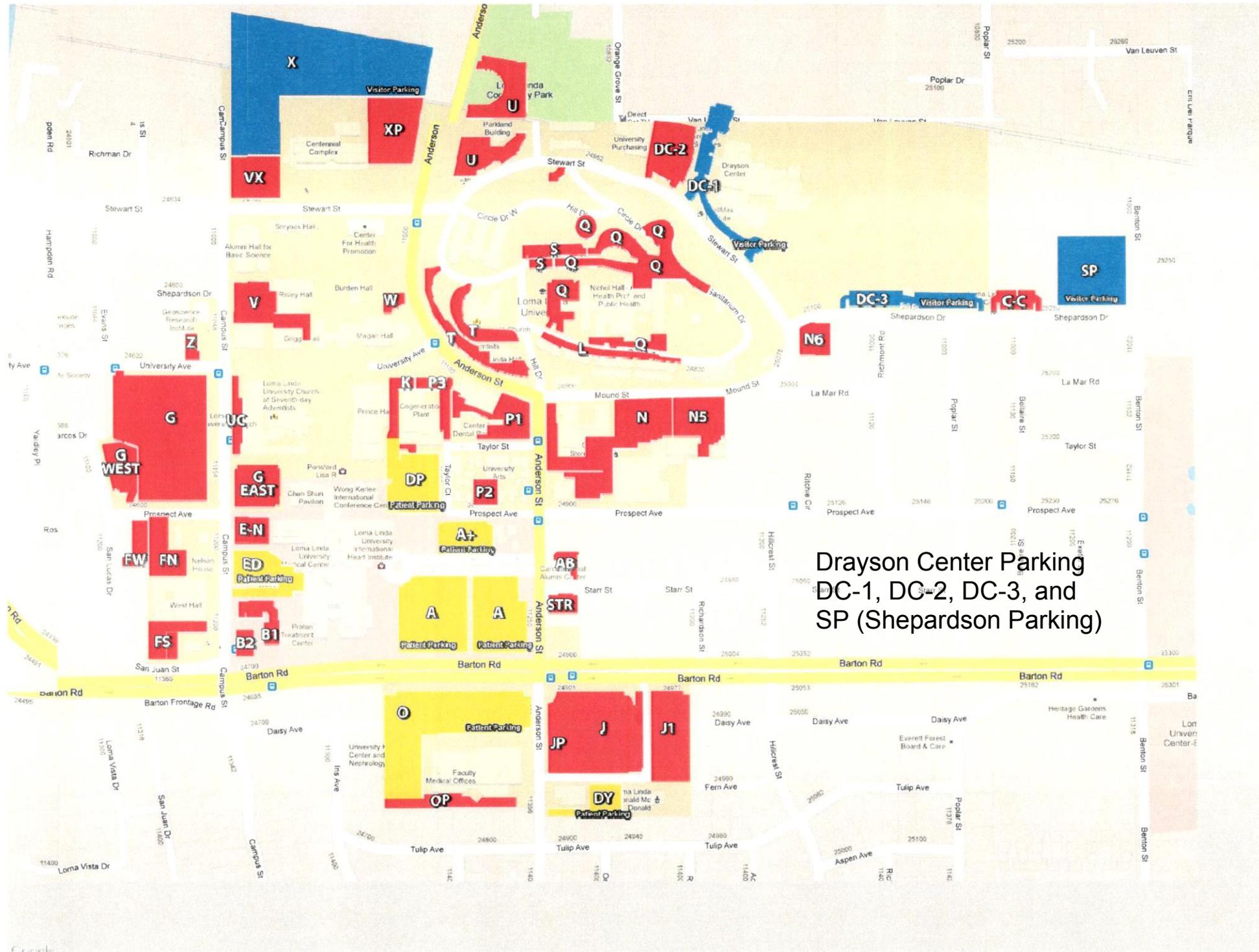
1. I-10 East (San Bernardino Freeway)
2. Exit at Tippecanoe Avenue/Anderson Street (Exit 74)
3. Right onto Anderson Street
4. Left at Stewart Street
5. Arrive at 25040 Stewart Street, Loma Linda; Drayson Center is on your left

From North:

1. I-215 South (Riverside Freeway) toward Riverside/Los Angeles
2. Take the I-10 East ramp (San Bernardino Freeway) toward Redlands/Indio
3. Exit at Tippecanoe Avenue/Anderson Street (Exit 74)
4. Right onto Anderson Street
5. Left at Stewart Street
6. Arrive at 25040 Stewart Street, Loma Linda; Drayson Center is on your left

From East:

1. I-10 West (San Bernardino Freeway) toward Redlands/Los Angeles
2. Exit at Anderson Street/Tippecanoe Avenue (Exit 74)
3. Left onto Anderson Street/South Tippecanoe Avenue
4. Left at Stewart Street
5. Arrive at 25040 Stewart Street, Loma Linda; Drayson Center is on your left



Drayson Center Parking
DC-1, DC-2, DC-3, and
SP (Shepardson Parking)