

13th Annual Senior Health & Fitness Fair

WEDNESDAY, OCTOBER 25, 2017

July 25, 2017

Dear Exhibitor:

Due to the popularity of last year's theme, we are having another beach party at our Annual Senior Health & Fitness Fair on **Wednesday October 25, 2017**. You are an important part of our community, and we look forward to your service for our seniors in the Loma Linda community and the communities of the Inland Empire. You are invited to decorate your booth in accordance with the theme.

We are excited to announce that this year we will be offering free flu shots to the first 200 attendees. All other attendees will be given information on the opportunity to receive a free flu shot at the Family Health on the following Sunday.

This year we expect more than 1,000 seniors to attend the 13th Annual Senior Health & Fitness Fair at the Drayson Center. The fair will run from 9:00 a.m. to 12:30 p.m. This is the perfect opportunity for you to reach many of the seniors that your organization or department serves. At this event, you can deliver vital information on health, nutrition, and senior services into the hands of seniors 55 years of age and older. You will have the opportunity to:

- Conduct health screenings
- Provide samples or demonstrations of your product
- Provide information about your organization's services to seniors
- Register seniors for services or add them to your organization's mailing list

Each exhibitor needs to supply a door prize (no meat or alcohol please) valued at a minimum of \$50 to be given away via drawings held throughout the course of the fair. Attendees will be given a card along with instructions indicating that they must visit at least 12 exhibitor booths. Exhibitors will be asked to initial an attendee's card to validate his or her attendance. At the end of the fair, the cards of those seniors who have completed their visits will be placed in a grand prize drawing.

You will receive your booth assignment and any additional information when you check in for the fair. Your door prize will be picked up at your booth by an event volunteer. Please remember to securely attach your business card to ensure proper acknowledgment of your organization/department. Lunch will be delivered to your booth at approximately 11:00 a.m. Enclosed is a map of the Drayson Center facility and information regarding parking that you will find helpful on the day of the event. The exhibitor packet (including exhibitor letter, sponsorship opportunities, and application form) is also available on our website at **drayson.llu.edu**.

Set up will be available on Tuesday, October 24, from 4:00 p.m. - 6:00 p.m. and Wednesday, October 25, from 6:00 a.m. - 8:00 a.m. Tear down will begin at the close of the event (12:30 p.m.). We look forward to your participation in this year's Senior Health & Fitness Fair.

If you have any questions, you may contact me (contact information listed below), Jo Ann Butler, 909-797-8042, joannbutler@llu.edu, or William Wright at 909-558-1000 ext. 55320, wwright@llu.edu.

Sincerely,

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