

12th Annual Senior Health & Fitness Fair

WEDNESDAY, OCTOBER 26, 2016



July 1, 2016

Dear Exhibitor:

As you are well aware, seniors are a vital part of our community. At Loma Linda University Health we have always strived to serve the needs of our senior population by providing health information and services at health fairs. This year we expect over 1,000 seniors at the Drayson Center for our 12th Annual Senior Health & Fitness Fair on **Wednesday, October 26, 2016**, from 9:00 a.m to 1:00 p.m. This year's theme will be "We're Having a Beach Party."

This is a golden opportunity for you to reach many of the individuals that your organization or department serves. At this event you can deliver vital information on health, nutrition and senior services into the hands of local seniors 55 years of age and older. You will have the opportunity to:

- Conduct health screenings
- Provide samples or demonstrations of your product
- Provide information about your organization's services to seniors
- Register seniors for services or add them to your organization's mailing list
- Answer frequently asked questions and much more

Each exhibitor needs to supply a door prize valued at a minimum of \$50 to be given away via drawings held throughout the course of the fair. Attendees will be given a card along with instructions indicating that they must visit at least (12) exhibitor booths. Each exhibitor station will be asked to initial an attendee's card to validate their attendance. At the end of the fair, the cards of those seniors who have completed their visits will be placed in a grand prize drawing.

You will receive your booth assignment and any additional information when you check in for the fair. Your door prize will be picked up at your booth by an event volunteer. Please remember to securely attach your business card to ensure proper acknowledgment of your organization/department. Lunch will be delivered to your booth at approximately 11:30 a.m. Enclosed is a map of the Drayson Center facility and information regarding parking that you will find helpful on the day of the event. The exhibitor packet (including exhibitor letter, sponsorship opportunities and application form) is also available on our website: llu.edu/llu/drayson.

Set up will be available on Tuesday, October 25, from 4:00 p.m. - 6:00 p.m. and Wednesday, October 26, from 6:00 a.m. - 8:00 a.m. Tear down will begin at the close of the event (1:00 p.m.).

We look forward to your participation in this year's Senior Health & Fitness Fair.

If you have any questions, you may contact me (contact information listed below) or Jo Ann Butler at 909-797-8042, joannbutler@llu.edu.

Sincerely,

Bess Getman, Coordinator
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